Market Led Proposal

Online application guide

This fact sheet outlines the information applicants should have ready before starting the Market Led Proposal online application. Applicants can save their progress and return to the online application before submitting.

Before you start the application

- Review the questions and gather the required information before commencing.
- You can save your progress and return to the application before submission.
- Applications are assessed in April and October.
- Submission of an application does not guarantee funding or entitlement to funding.
- If funding is required before the next assessment period, applicants should seek alternative funding opportunities.

Online application section	Information to have ready
Organisation details	Entity name, business name, ABN, GST registration status, business address, town, postcode and business phone number.
Key contact	Name, position, email and mobile phone number for up to two key contact people.
Proposal overview	Proposal title, brief summary of the proposal, link to any formal proposal if applicable, funding amount requested excluding GST, proposed start date and proposed end date.

Online application section	**Information to have ready**
Strategic alignment	Information explaining how the proposal aligns with COORDINARE's strategic objectives and Commonwealth Funding Agreement, addresses identified health needs, supports priority populations and avoids duplication with existing services.
Response to need	Information explaining the need or gap being addressed, how the proposal is unique or innovative, any new models, technologies or approaches proposed, and the organisation's capability to deliver.
Proposed approach	Delivery model, methodology, key steps, timelines, milestones, supporting evidence or rationale, and a Gantt chart or implementation schedule where available.
Outcomes, monitoring and evaluation	Expected short-term and long-term outcomes, how outcomes align with strategic objectives, monitoring indicators, reporting frequency, responsible parties and evaluation approach.
Risk and compliance	A clear risk management plan identifying financial, operational, reputational, clinical, probity and conflict of interest risks, together with mitigation strategies and contingency plans.
Value for money	Detailed cost breakdown, value for money explanation, measurable benefits, co-investment or alternative funding sources, sustainability and how duplication will be avoided.

Have any questions?

For clarification about any of the above email COORDINARE's commissioning team at commissioning@coordinare.org.au