

Jan-June 2020 Comparative Monthly Program Dashboard

Jan 1 2020—June 30 2020



Increase in site engagement

(Jan-June 2019 vs Jan-June 2020)

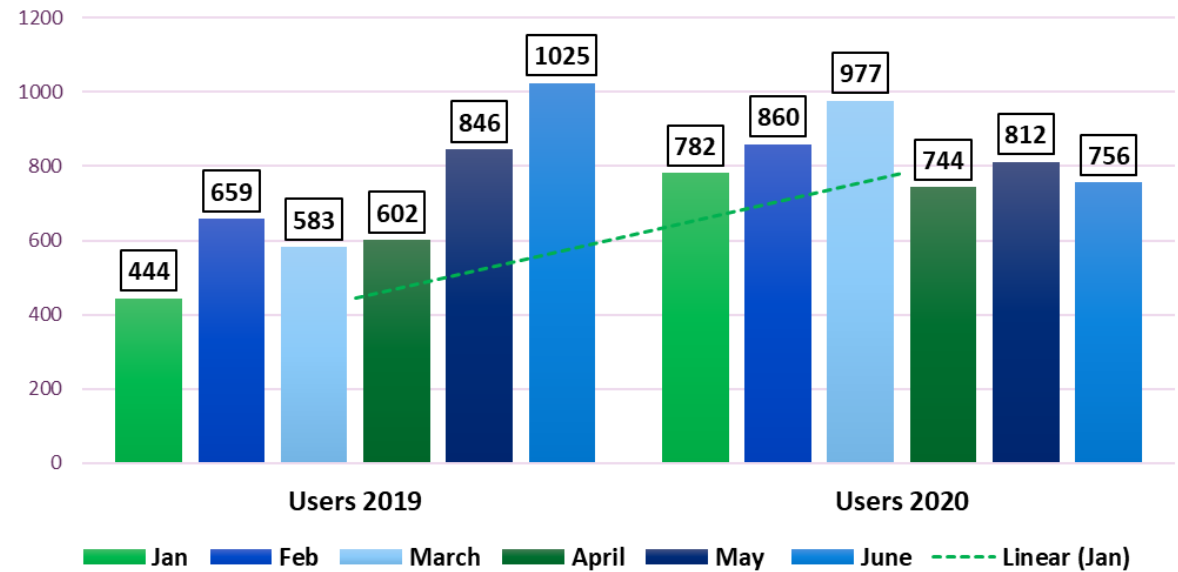
- 10% increase in users
- 8% increase in new users
- 41% increase in sessions
- 13% increase in pageviews
- 45% increase in users logging in 0 days since their last session

User behaviour - 18 month snapshot

(Jan 1 2019 to June 30 2020)

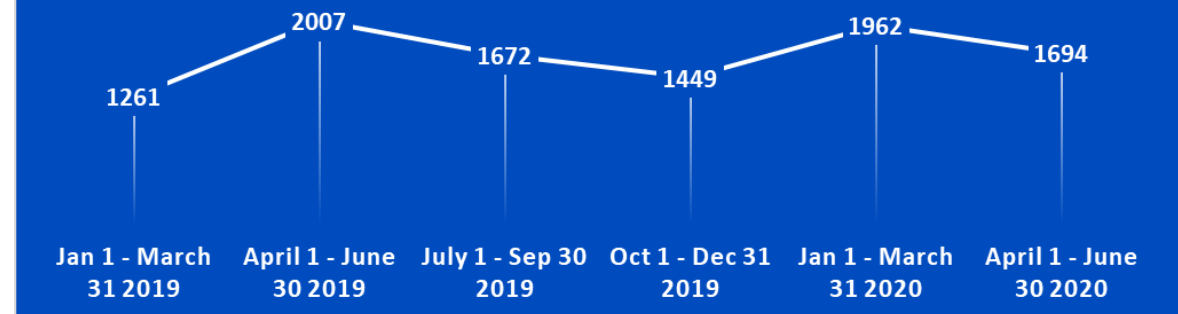
- Average time spent on pages = 1:28 minutes
- 33,644 clicks on resource links

6 month user comparison Jan-June, 2019 vs 2020



QUARTERLY USER NUMBERS (18 MONTH SNAPSHOT 2019 TO 2020)

— Quarterly users numbers (Annual snapshot)



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Pathway Progress

- Total live = 569
- Localised = 28
- Reviewed = 37
- Updated = 314

Pathways of Note

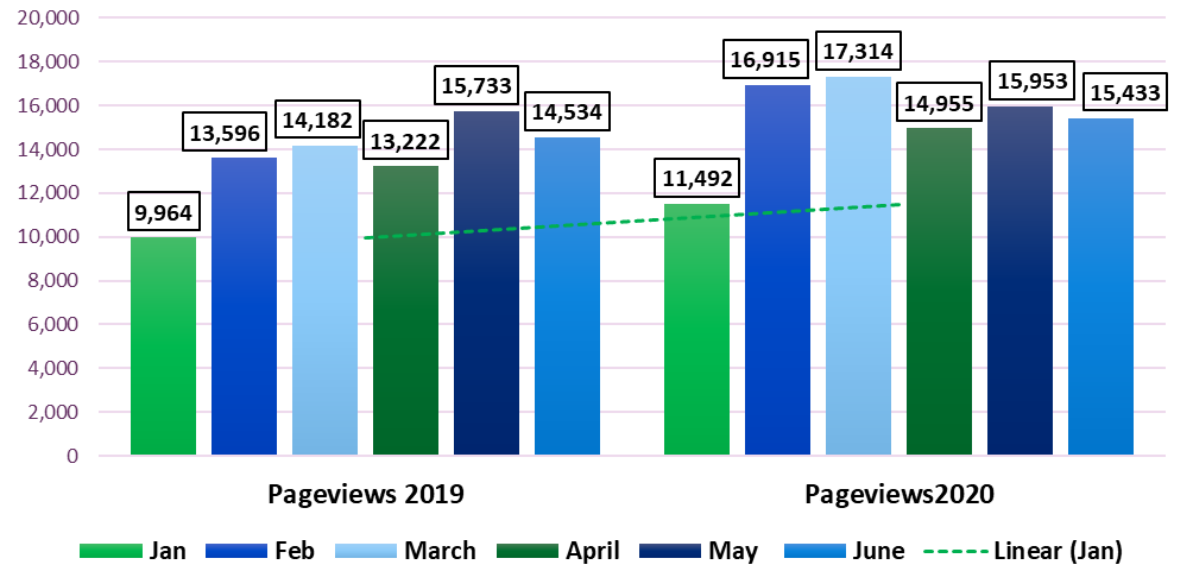
- COVID-19 Assessment and Management
- Burn Injuries
- Emergency Contraception

Top 5 pathways viewed

Jan 1 2019 to June 30 2020

- Antenatal –First Consult
- COVID-19 Assessment and Management
- Antenatal Care– Routine
- COVID-19 Referrals
- General Practice Colleague Referrals

6 month pageview comparison Jan-June, 2019 vs 2020



QUARTERLY PAGEVIEWS (18 MONTH SNAPSHOT 2019 TO 2020)

